

## SUCCESS FOR WIRE

WIRE is focused on maximising its social impact and bringing about positive change in the lives of women, nonbinary and gender-diverse people. If we successfully deliver our Strategic Plan, we will have:

- ❖ empowered women, nonbinary and gender-diverse people to feel informed about their rights, more confident to make decisions about their financial future and have greater control in their lives
- ❖ amplified the lived experiences of women, nonbinary and gender-diverse people to influence policies and make services and practices more responsive to the communities WIRE assists.
- ❖ raised awareness about the causes and impacts of gender discrimination and financial abuse and influenced systemic change.
- ❖ become a leading reference point for government and other key stakeholders on gender equity and financial well-being issues.
- ❖ built a diverse range of sustainable and evidence-informed programs that create meaningful and measurable change to individuals, communities and social structures.
- ❖ challenged existing systems and structures to ensure that services are accessible, inclusive, non-discriminatory and responsive to diverse groups.
- ❖ built long-term, positive and productive relationships with partners, members and donors.

# WIRE STRATEGIC PLAN

2019-2022



**1300 134 130**

Weekdays 9am to 5pm  
(mobile costs may vary)



Visit us:

372 Spencer Street,  
West Melbourne 3003  
Weekdays 9.30am to 4.30pm



Contact us:  
support@wire.org.au



Chat online, download resources  
and book into events:

[wire.org.au](https://www.wire.org.au)

(Chat weekdays only)



Stay up to date:

[facebook.com/wirewomensinformation](https://facebook.com/wirewomensinformation)  
[twitter.com/wirewomensinfo](https://twitter.com/wirewomensinfo)



**WIRE'S VISION**

A just and inclusive  
society where all  
people can thrive

 *wire*  
any woman **any issue**

## WIRE'S STRATEGIC DIRECTIONS FOR THE NEXT THREE YEARS

The next three-year period will be one of consolidating the progress we have made in tackling issues facing women, nonbinary and gender-diverse people and maximising our impact.

We still have more to do in these important areas. We will listen to the lived experiences of the people who seek our help and those in the broader community to:

- » ensure our services best meet the needs of the people who seek our help and
- » ensure that our research, advocacy and programs make a positive difference for gender equity and social justice across the community.



### WIRE'S VISION

A just and inclusive society where all people can thrive



### WIRE'S VALUES

WIRE is **feminist, inclusive & bold**  
WIRE strives for **social justice, empowerment & integrity**



### WIRE'S MISSION

At WIRE we work with women, nonbinary and gender-diverse people to address the issues they identify, assist them to make informed choices in their lives, and advocate for structural change to bring about gender equity and social justice



Strategic Priority

## SUPPORT

High-quality support and information services for women, nonbinary and gender-diverse people who seek our assistance.



Strategic Priority

## LEAD

Leadership in gender equity systemic change with a focus on financial well-being and changing community attitudes.



Strategic Priority

## ADVOCATE

Advocacy and research of emerging issues drawing on the lived experience of the people we work with.



Strategic Priority

## BUILD

Build a strong, sustainable, capable organisation.